

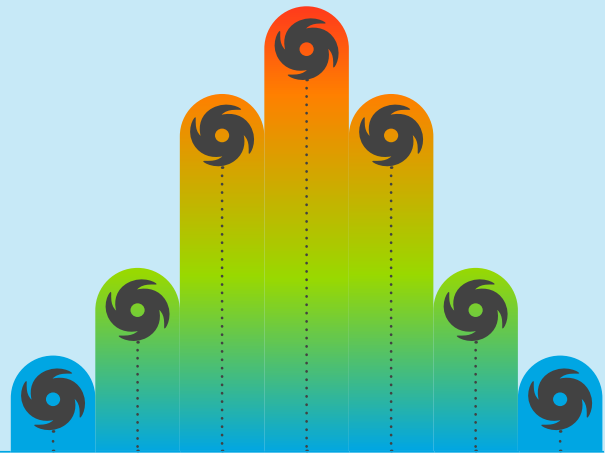


HURRICANE SEASON IS HERE.

Is your business prepared?

Hurricane season officially runs from
JUNE 1ST – NOVEMBER 30TH

The majority of tropical storms and hurricanes are typically seen during August through October, the peak months of the hurricane season.



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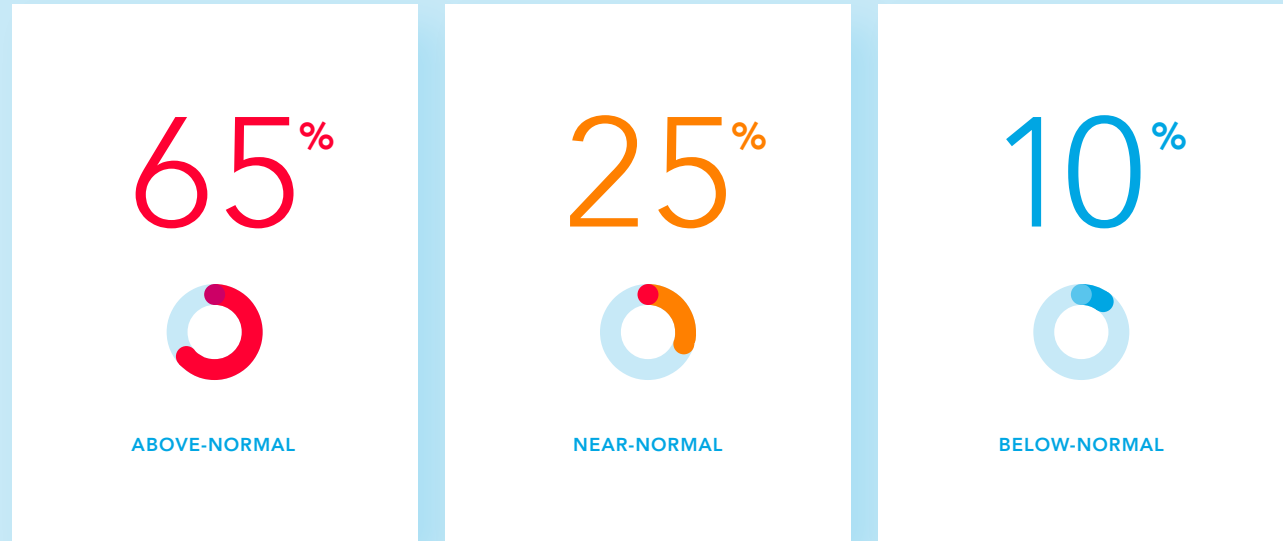
Every year, natural disasters disrupt the lives and homes of millions of people all over the world. Hurricanes are especially devastating as they destroy a vast area along the coastline, often spanning several areas.



Over the past 25 years, the East and Gulf coasts of the US have suffered a great deal from destructive hurricanes from the Atlantic Ocean. Damage to property, homes, and businesses amounts to **billions** of dollars.



2022 Atlantic Hurricane Season Outlook



SEASON PROBABILITY

3-6

MAJOR HURRICANES

6-10

HURRICANES

14-21

NAMED STORMS

Financial losses caused by downtime:

\$8,851 PER MINUTE

DOWNTIME COST FOR BUSINESSES

10%

TOTAL DOWNTIME DUE TO WEATHER-RELATED CAUSES

\$740,357 PER EVENT

AVERAGE DOWNTIME COST



Is your business prepared?

50%

OF BUSINESSES DO NOT HAVE A DOCUMENTED DISASTER RECOVERY

55%

DO NOT TEST THEIR PLANS REGULARLY

74%

SAY THEIR DISASTER RECOVERY PLANS DO NOT MEET RECOVERY OBJECTIVES

56%

BELIEVE THEY ARE UNPROTECTED AND UNDERFUNDED FOR DISASTER RECOVERY

50%

RELY ONLY ON PERIODIC BACKUPS FOR RECOVERY

Your business is likely to be impacted if:



Your business and/or employees are located on the Gulf Coast or the Eastern Seaboard.



Your business is located in a floodplain.



You store capital-intensive goods or equipment on the first floor or in a basement.



The building housing your business or IT operations is not built to withstand strong winds and debris.



5 key factors in selecting the best disaster recovery partner for your business:



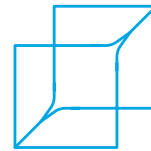
LOCATION

Data centers located in optimal environments for continuous data availability and no downtime.



SECURITY

Extensive security protocols in place to keep your data secure at all times.



SCALABILITY

A highly scalable service will support all your needs for data growth during a disaster event and beyond.



STAFF

Experience and knowledgeable staff to help with any support that is needed at any time.



REPUTABLE COMPANY

A company that has been in business and will continue to be in business while also being an expert in disaster recovery.



Prepared for the unpredictable.



iland Secure DRaaS allows your IT workloads to be replicated from virtual or physical environments to our advanced security cloud infrastructure. With over a decade of disaster recovery expertise, we can go far beyond simple backup to ensure all your key workloads are protected – and the disaster recovery process is tuned to your business priorities and compliance needs. Our experienced disaster recovery engineers will help guide you through the entire process from design to implementation. From first click, to failover, we are there every step of the way.



About iland

iland, an 11:11 Systems company, is a global cloud service provider of secure and compliant hosting for infrastructure (IaaS), disaster recovery (DRaaS), and backup as a service (BaaS). They are recognized by industry analysts as a leader in disaster recovery. The award-winning iland Secure Cloud Console natively combines deep layered security, predictive analytics, and compliance to deliver unmatched visibility and ease of management for all iland cloud services.

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Protect business. Power innovation.



AN 11:11 SYSTEMS COMPANY