

Leader in dry ice cleaning and production solutions secures global IT systems with iland Secure DRaaS

With the pressure of an overseas office move, Cold Jet's IT team was in search of a disaster recovery provider that could help manage and secure their mission-critical business data.

business profile

Based out of Loveland, Ohio, with 15 offices worldwide, Cold Jet has been leaders in the dry ice business for over 30 years. They've developed innovative, environmentally responsible cleaning solutions that help companies in various industries keep their machinery running smoothly. Cold Jet's dry ice blasting systems use recycled carbon dioxide and eliminate the need for chemicals and water in the cleaning process.

a catalyzing event

Cold Jet runs a lean IT team based in the Ohio office. Day-to-day operations supporting nearly 300 users worldwide keeps the team busy. When the company decided to move offices in Belgium, Infrastructure Engineer and team lead, Ben Snowden, knew it was time to find a DR provider that would accommodate their new setup.

"We had a DR site set up in our previous Belgium office" **Snowden explained**. "When it came time to move, we had to forego an on-prem DR strategy, as the new office couldn't accommodate our equipment. It had also been difficult for our team to maintain that hardware from Ohio. We knew that leveraging a DR provider would help to off-load challenging tasks like that."

the search for a provider

With a month to find a provider and get the system up and running, Cold Jet quickly got to work researching and assessing possible partners. In addition to finding a provider that would ease the burden of maintaining their physical servers, the IT team also wanted to improve and increase their bandwidth.

"Before the iland and Zerto DRaaS solution, when we did a failover, our systems were pretty excruciating to use. The speed was much slower than our production environment and what people were used to. We knew that was a key area of our DR strategy where we needed to improve."



profile

▶ SIZE: SMB

INDUSTRY: Manufacturing

SOLUTION: iland Secure DRaaS with Zerto

▶ HEAD OFFICE: Loveland, OH

▶ WEBSITE: www.coldjet.com

challenges

- Needed a solution that was easy to manage for global locations
- Wanted a provider that would allow them to grow and pay for resources as needed
- In search of an efficient way to test DR plans

benefits

- Cost-effective pricing structure
- Self-service testing capabilities
- Familiar VMware technology drives efficiencies



case study

wish list delivered

After evaluating several vendors, iland was a clear choice for Cold Jet. The team was able to increase their bandwidth, define replication priorities with virtual protection groups and perform full DR testing on their own.

"Testing is so much easier now. With the click of a button we can test and watch all of our VMs start up in an isolated environment and make sure everything's working, check a box, and shut it all down again. It's better than anything we had imagined."

Cold Jet has been able to exceed their recovery times with iland and Zerto, as well. The most aggressive RPO with their previous solution was one hour. Now, the team has an RPO of 45 seconds.

The comfort of transitioning to a VMware-based cloud provider was another positive for Cold Jet. Since the team was on a tight deadline, it was important to get their DR environment up and running quickly. Snowden had a VMware background, so leveraging a familiar technology and methodology helped immensely during the transition to iland.

"I feel at home in the vCloud Director interface. From the iland dashboard you can find the vCloud Director interface very easily. It makes sense where to find everything after using the vCenter all these years."

the right fit

Another selling point for iland Secure DRaaS with Zerto was the pricing structure. The flexible pricing allows Cold Jet to only pay for compute and memory when their VMs are running.

"For our company, DR is an insurance policy that we hope we never have to use. Some of the vendors we considered required us to pay for reserved CPU and memory, which we ideally would never have to use. iland was by far the most cost-effective solution for us."

The manageability of the iland solution has also been a great fit for Snowden and his team. "We're a do it yourself kind of company. We love that iland gives us everything we need in one spot, and we can manage our DR on our own."

Through the iland Secure Cloud Console, Cold Jet's IT team has the ability to analyze their performance and adjust their resources as needed, initiate a failover test, and contact support when necessary.

the future is cloud

With a global business that is constantly growing, Snowden has plans to enhance the company's cloud footprint. A transition to public cloud hosting will free up Snowden and his team from managing servers and storage to focusing on other strategic IT initiatives. The positive experience they've had with the iland Secure DRaaS with Zerto solution has put Cold Jet on a firm path to cloud adoption for their global business.

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- Ben Snowden, Infrastructure Engineer

about iland

iland is a global cloud service provider of secure and compliant hosting for infrastructure (laaS), disaster recovery (DRaaS), and backup as a service (BaaS). They are recognized by industry analysts as a leader in disaster recovery. The awardwinning iland Secure Cloud Console[™] natively combines deep layered security, predictive analytics, and compliance to deliver unmatched visibility and ease of management for all of iland's cloud services. Headquartered in Houston, Texas and London, UK, iland delivers cloud services from its data centers throughout the Americas, Europe, and Asia. Learn more at iland.com.